

In millions of homes across America, the small village of Newell is reflected in the pieces of colorful Fiestaware® manufactured at The Homer Laughlin China Company. This riverside community is proud of its heritage in the pottery manufacturing process—from clay to kiln to the finished product. Newell's 1,600 residents raise horses, farm and enjoy fishing and boating on the Ohio River.



Top: Homer Laughlin Museum  
Bottom: Fiestaware®

## important numbers

Chester City Police: 304-387-2820  
Fire: 304-387-0795  
Hancock Co. Sheriff: 304-564-4068

## industry

Ergon, Inc.  
Marsh Bellofram  
BOC Gases  
Homer Laughlin

## history

After the Revolutionary War hundreds of white families hurried across the Alleghenies to claim land that had been given to the soldiers. In 1770, pioneers settled in what is now Newell. Named for Hugh Newell, son of a tanner, Newell's early history includes the legend that Johnny Appleseed assisted planters in establishing lush apple orchards along the Ohio River. These orchards and pastures brought wealth as well as beauty to the industrious farmers of that area. Newell is a village built around the clay and brick industry. By 1905, it was necessary to expand the Company's potteries and a site at Newell was purchased where the largest single pottery in the world was built. To reach this new addition, it was necessary to construct a suspension bridge across the Ohio River connecting East Liverpool to Newell. Homer Laughlin developed the town site of Newell and constructed all public utilities.

Captain John Porter established the Globe Brick Company in 1892 and produced the first brick used by Andrew Carnegie for lining steel mill ladles at Pittsburgh. At its peak, Globe produced 60 million bricks annually. Globe's Research Center made significant contributions to their industry leading to more uniformity and improvement in ladle brick.

## area attractions

Mountaineer Race Track and Gaming Resort  
Community Park

## civic groups

Lions Club  
Rotary Club of Northern Hancock

## churches

First Christian  
Newell United Methodist  
First Glendale Nazarene

## homer laughlin

Founded in 1871 by Homer Laughlin, The Homer Laughlin China Company was one of the first whiteware plants in the country, and has been owned and operated by the Aaron and Wells families since their acquisition in 1897. In 1907, the company moved to Newell and operated 62 production kilns and 48 decorating kilns, providing a capacity of 30,000 pieces of finished pottery per day, a full 10% of the dishes purchased in the United States. Specializing in high-fired, lead-free glazes with an Alpha Alumina added body, Homer Laughlin remains the largest domestic pottery employing over 1,100 skilled workers in a 37-acre facility.

Introduced in 1936, Fiesta® became Homer Laughlin's best-selling line, and today one of the most collected china products in the world. The reintroduction of Fiesta® in 1986 as a high-fire, fully vitrified, lead-free product redefined the standard for both food service and retail china products.

Welcome to

# *Mountaineer Race Track and Gaming Resort*



*"We'll leave the slots on for ya."*



The Grande Hotel at Mountaineer features quality lodging, gourmet dining, world class spa, a fine jewelry store, a gift shop and many more attractions and amenities.

## Where your life meets the good life!

West Virginia hospitality at its very best can be found at Mountaineer Race Track & Gaming Resort!

A new dimension of entertainment awaits visitors to the Chester, West Virginia destination resort. Visitors can experience the thrill of live thoroughbred racing set in the rolling

West Virginia hills and enjoy the pulse pounding gaming excitement of over 3,500 slots in the six Speakeasy themed casinos. Adding to the fun is live entertainment on weekends in Pretty Boy Floyd's bar, Lighthouse Lounge and Mahogany Lounge. Two simulcast racing parlors provide race fans with the opportunity to wager

on races from 27 racetracks throughout the nation.

Guests will discover a new standard of affordable elegance at the Grande Hotel where 1920's style and grace combine with 21st century comfort. The Grande Hotel addition adds 258 rooms to the already



Savor the fine dining at La Bonne Vie Steak House.



Bask in the elegance of the Mahogany Piano Bar.

existing 101 lodging rooms at Mountaineer and also houses La Bonne Vie, a gourmet restaurant, a world-class spa, coffee shop, retail and jewelry store and the elegant Mahogany Lounge.

A lineup of top entertainers from marquee around the world appears at The Harv and the Grande Ballroom. Mountaineer's entertainment calendar includes superstar acts such as Bill Cosby, Wayne Newton, Paul Anka and Englebert Humperdinck throughout the year. The destination of choice for many boxing fans, Mountaineer hosts championship boxing in both The HARV arena and the Grande



Paul Anka serenades his fans at the 5100 seat Harvey E. Arneault Memorial Theatre and Event Centre. Mountaineer also has a 1200 seat Convention Center.

Ballroom with many bouts being televised by ESPN, Pay for View and HBO.

Relaxation and rejuvenation options are diverse at Mountaineer. The serene atmosphere of Mountaineer's two-story spa is the perfect setting for its full-service beauty salon and spa. Services range from Swedish massages and European facials to elegant coiffure and manicure services with a full menu of services designed by spa professionals.

Mountaineer's spacious fitness center features state-of-the-art equipment, saunas, Jacuzzis and a juice bar. Both indoor and outdoor pools provide the opportunity for a refreshing dip year-round.

Mountaineer's Woodview Golf Course is nestled in the rolling Appalachian hills just a short drive from Mountaineer. A regulation 18-hole 72-par course, Woodview offers bunkered greens and fairways, water obstacles and trees along with a snack shop, pro shop, practice green and golf carts.

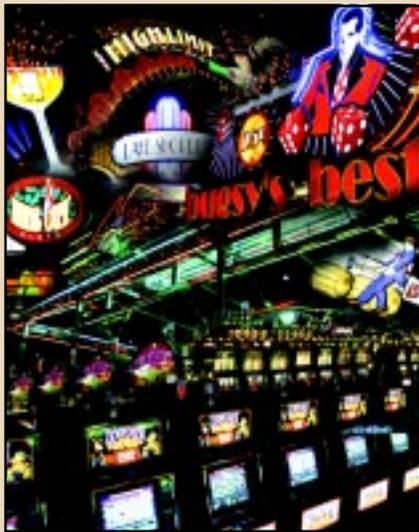
Mountaineer's convention and conference center accommodates events ranging from large conventions and conferences to weddings and more intimate events. The 16,000-square

foot Grande Ballroom can accommodate 1,200 guests and can adapt to any size gathering from small parties to large conventions and elegant weddings.

The growth and success of Mountaineer have provided increasing employment with nearly 1,800 area residents directly employed at Mountaineer and 3,640 licensed horsemen, trainers, and jockeys deriving their income from the resort.



A full menu of services are available at Mountaineer's Spa.



## Getting Here

**Location:** Route 2, Chester, WV 26034; phone: 1-800-804-0468

**Directions:** From Pittsburgh, take Route 22 west to Weirton, West Virginia. Get off at Exit 2 and follow Route 2 north to Mountaineer. From Cleveland, take the Ohio Turnpike to Exit 15. Follow I-80 east to Canfield/Route 11 South Exit. Take Route 11 to downtown East Liverpool (Ohio) Exit and follow Mountaineer signs. From Baltimore and Washington, D.C., take I-70 West to the Pennsylvania Turnpike at Breezewood. Follow turnpike west to the Pittsburgh Interchange (Exit 6) and head west toward Pittsburgh. Follow I-376 west out of Pittsburgh, then take Route 22 West to Weirton.